



**Evaluation of the *Not a Number*
Program to Prevent Commercial Sexual
Exploitation of Youth in Minnesota**





Researchers from the University of New Hampshire, University of Minnesota, and the University of Texas, Arlington have received funding from the U.S. Centers for Disease Control (CDC) to evaluate the Not a Number trafficking prevention program. The goal of the study is to evaluate the effectiveness of this program in preventing commercial sexual exploitation.

We are looking for agencies who work with young people to join us as partners in this exciting research study. The **Not a Number** (NAN) curriculum was developed for youth by the anti-trafficking non-profit organization **Love146**.

NOT A NUMBER

What is the Not a Number Curriculum?

Not a Number is an interactive child trafficking and exploitation prevention curriculum designed to provide youth with information and skills to help keep them safe. Youth learn to identify and utilize healthy support systems. The curriculum includes 5 modules:

1. An Introduction to Human Trafficking and Exploitation
2. Society and Culture
3. Red Flags and Relationships
4. Vulnerability and Resilience
5. Reducing Risky Behavior and Getting Help

Study Design

The study is a quasi-experimental design where we will be measuring changes in knowledge, attitudes and behaviors related to trafficking risk and comparing differences for youth who participate in the NAN program and those who do not.

Data collection is currently in process. We are looking for sites that are interested in implementing the NAN program and helping us invite youth to participate in the study.

The study plan was developed using a community-based participatory research approach with input from:

- Youth, agencies, families, and individuals with lived experience in MN
- Our MN-based Research Advisory Board

What is required of participating sites?

Help inviting **10+ youth** into the study, **ages 13-18**, who regularly attend your program

Physical space (location) to host the Not a Number sessions

Youth who can participate in a survey in an ongoing capacity, via cell phone or frequently used email address

What are we offering agencies who partner with us?

- The study will provide a Not a Number facilitator to the site for the study.
- A stipend of \$1200 for each site involved in the study as a thank you for your help with the study..
- An opportunity for up to two staff members to become certified NAN facilitators if they wish during the study timeframe.

How is the study team collecting data from youth?

- **Youth 13-18** can be enrolled in the study if they have signed parental consent and they are interested in participating.
- Youth will be provided with a link to an online survey that they can take by phone or at a computer (through an email link)
- **Four surveys** will be offered to youth who have enrolled in the study: A baseline survey and 3-month, 6-month, and 12-month follow-up surveys.
- Youth participants will be offered a **\$20 gift card** each time they complete a survey.
- Youth participation in any of the surveys is **completely voluntary** and **multiple protections** are in place to protect youth privacy.





Making an ImPACT



Contact Information

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